



IASB Newsletter

September 2021



REGULATORY REMINDERS

- September 27th- Form 3 ETRS

IASB EVENTS

- October 27th- Fall Members' Meeting
502 East Event Center, Carmel, IN
- December 1st- Membership Deadline
- February 11th- Contest Entry Deadline



digital media arts

HUNTINGTON
UNIVERSITY



HAVE YOU PAID YOUR DUES?

Jeannette sent out invoices in August. The deadline is December 1st in order for your school's entries to be included in the competition.

If you have any questions or issues, contact Jeannette at treasurer@iasbonline.org. If you are in need of immediate assistance, contact Evan or Scott.

FEATURED PROGRAM

Since their first Student Emmy in 2018, Huntington University has grown into a force in the film and video production industry.

Huntington is getting ready to launch feature film making and it all goes back to their focus on the basics.

More on pg 2.

NEW CONTEST CATEGORY!

While details for our annual competition are still being discussed, the board has agreed to include a brand new category!

Radio Drama will become Adapted Radio Drama and Original Radio Drama

Details on pg 2.



FEATURED PROGRAM: HUNTINGTON UNIVERSITY

*From Lance Clark
Huntington University*

Huntington's strong video production program wasn't just born that way; according to Lance Clark, it has taken years of training students on the fundamentals of lighting, camera, sound design, production design, and post production. The Digital Media Arts Department focuses on film, animation and broadcasting.

Clark was one of the leads in moving the communication program towards a film program in 2004 and, after several years (and even more awards), the program will now be producing feature films.

A feature film is any film with a Total Running Time (TRT) of over 46 minutes. But Clark is quick to remind students that length is not a measure of professionalism—the same skills apply, just more time, talent, and treasure. Huntington will also be one of the first film schools to use the RED Pro Cameras.

The average independent feature film is a 21 day shoot and the average "short film" is 3-5 days. Clark is incredibly proud of his students' behavior on set and the "film family" they have built over time.

Their first feature film is called "Glenn Frank" and you can find a [behind the scenes video here](#).

[For a fun video/film mini-project to try out with your students, try out this exercise from Huntington University!](#)

[Want to nominate your program or someone else's to be featured? Fill out this survey!](#)

NEW CONTEST CATEGORY!

Every March, members of the IASB come together at UIndy's campus to recognize and reward outstanding student work in both audio and video. The goal of this competition is always to recognize students, their hard work, and creativity. In this spirit, the board has voted to separate Radio Drama into "Adapted Radio Drama" and "Original Radio Drama".

Adapted Radio Drama will be for those productions based off of a professional script. If your students choose a script already used in a movie, video game, old radio drama, etc., this would be the category for them!

Original Radio Drama will be for those productions that are completely written by your students. If your students have to write their own, original drama scripts, then this would be the category for them!

If you use IASB contest categories for projects throughout the year, adapted radio drama is a great way to focus on audio production skills and original radio drama is a great way to work on storytelling and creative writing. For the extra challenge, some instructors have their students create their own foley sound effects!

We are very excited to see what your students create! Further contest details will be provided at the Fall Instructors' conference.