

IASB

## NEWSLETTER

OCTOBER 2023 | Vol 2324-03

## LATEST NEWS

## UINDY OUT AS IASB SPRING CONFERENCE HOSTS



THE UNIVERSITY OF INDIANAPOLIS HOSTED THE SPRING CONFERENCE AND AWARDS CEREMONY FOR HIGH SCHOOLS EACH MARCH SINCE 2004. NEARLY 800 STUDENTS PACKED RANSBURG AUDITORIUM TO FIND OUT THE WINNERS OF EACH CATEGORY IN THE ANNUAL COMPETITION.

Following the retirement of the long-serving IASB Executive Director, Scott Uecker, from the University of Indianapolis last summer, an agreement to continue hosting the Spring Conference and Awards Ceremony for at least one more year could not be reached.

IASB extends its heartfelt gratitude to UIndy for the exceptional series of conferences and award ceremonies held throughout the years. These events have created countless cherished memories for thousands of students, and the unique ambiance set by UIndy staff and students has undoubtedly enhanced the significance of these moments.

## MEMBERS

## HAVE YOU PAID YOUR DUES?

## DON'T FORGET TO PAY YOUR 2023-24 IASB DUES.

Remember, December 1st is the deadline in order to be eligible for the 2024 Spring Competition (both high school and college). Invoices were sent out last May. If you have any questions, please reach out to our Treasurer, Jeannette Rinard, at this email address: [jrinard@impactinstitute.net](mailto:jrinard@impactinstitute.net)



ASG

An EMCOR Company



DigitalArts

800-692-6442 DigitalArts.TV

IASB 2024

## COMPETITION

At last week's Fall Member meeting, this year's high school and college competition criteria and rules were released. To view these, please click below or visit [iasbonline.org](http://iasbonline.org)

HIGH SCHOOL

COLLEGE

## 2023-24 UPCOMING IMPORTANT DATES

MEMBERSHIP DEADLINE FOR COMPETITION INCLUSION: **DECEMBER 1, 2023**

BOARD OF DIRECTORS NOMINATION DEADLINE: **DECEMBER 31, 2023**

ONLINE PORTAL FOR COMPETITION ENTRIES OPEN: **JANUARY 2, 2024**

BOARD OF DIRECTORS ELECTION BALLOT DISTRIBUTED: **FEBRUARY 5, 2024**

HIGH SCHOOL/COLLEGE COMPETITION ENTRY DEADLINE: **FEBRUARY 9, 2024**

HIGH SCHOOL/COLLEGE COMPETITION PAYMENT DEADLINE: **FEBRUARY 16, 2024**

## FROM THE PRESIDENT'S DESK

ADAM SCHENKEL  
IASB PRESIDENT  
HOMESTEAD HIGH SCHOOL



Every school year, I have the pleasure of welcoming approximately 50 new students into our program's courses. From my viewpoint of today's digital landscape, it's become increasingly rare to encounter students who arrive in this first-year course with a passion for audio creation and editing. More often, those with content creation backgrounds are rooted in video, photography, or graphic design. The challenge of igniting a love for audio production seems to grow with each passing year, and I relish this challenge.

My mission is clear: to instill in every student the understanding that superior audio enhances the quality of their video creations, while poor audio can make even the most visually stunning projects stand out in a bad way. In our first-year class, we start with the basics, equipping students with fundamental audio editing skills and practical tips to elevate the sound of their future projects. To keep them engaged, I grant them a sense of "creative freedom" in their audio productions. For instance, they can choose the music for radio station promotions instead of forcing them to pick from our playlist, they can craft their own scripts for liners and jingles instead of giving them premade copy, and they can immerse themselves in hypothetical scenarios to pique their interest for more elaborate audio productions (who wouldn't be thrilled about Taylor Swift's upcoming tour invading Fort Wayne? Unsurprisingly, she was the go-to artist, by far, for a recent Concert Promo project that allowed student to choose any musician or band to come to our city).

As students enthusiastically dive into these creative productions, they are not only having fun but they're also acquiring valuable skills in audio creation and editing. It's a win-win scenario for me: students enjoy the class, and I'm gratified by witnessing their growing expertise, knowing that it will serve them well in the future stages of the program and beyond.

Executive Director  
Dr. Joe Misiewicz, Ball State University

President  
Adam Schenkel, Homestead High School

VP of Post Secondary Schools  
Lance Clark, Huntington University

VP of Secondary Schools  
Phil Huffman, Wawasee High School

Treasurer  
Jeannette Rinard, Impact Institute

Secretary  
Jordan Glaza, Columbia City High School

At Large (Post Secondary)  
Terry Hefetz, Ball State University

At Large (Secondary)  
Tim Dench, Jeffersonville High School

Kevin Hankins, Franklin Community High School

Professional At Large  
Drew Carey, Bob and Tom Radio Show

Rich Nye, WTHR-TV, Indianapolis

Susan Decker, Susan Decker Media

Immediate Past President  
Evan Elrod, Jasper High School