FIREFLY COMMUNITY SERVICE EXCELLENCE AWARD - 2023

IASB
Firefly Award

BEN DAVIS – WBDG 90.9 FM

- Wayne Township Fire Department's Community Day.
- We set up in the parking lot of the Sam's Club in our community and did a variety of interviews with fire department personnel regarding safety programs, smoke detectors and other community initiatives.
- We also interviewed our superintendent of schools, the trustee and other people from community organizations such as the Lions Club.

IASB Firefly Award

HOMESTEAD – "HOMESTEAD LIVE"

- Live-streamed a candidate forum program ahead of the highly-contested school board election.
- Questions were developed by Homestead's Student Council
- Due to the limited seating available for in-person attendance, the need for another viewing outlet was necessary

IASB Firefly Award

IASB Firefly Award

WAWASEE – 93.7 FM THE MIX

Annual Radio-A-Thon fundraiser for the American Cancer Society of Kosciusko County

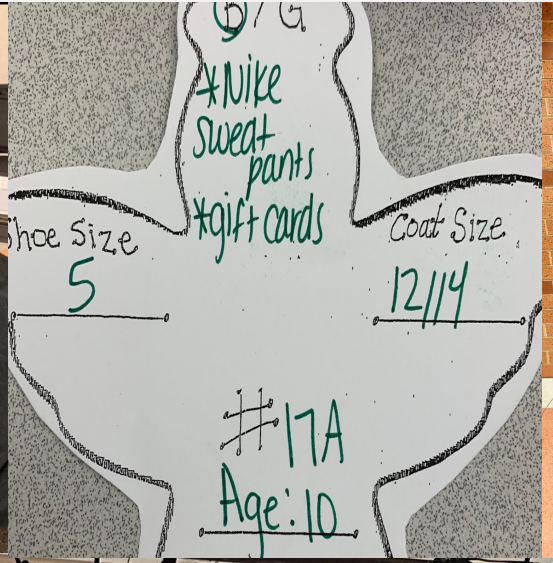
Raised and donated $5,000 to the Kosciusko Cancer Care Fund

Worked with Student Council, every school in the corporation, and athletics.

CROWN POINT – "CROWN TOWN MEDIA"

- Each year, our program collects over $300 during the holidays to provide gifts for local families through the "Angel Tree Program." We collected over 400 non-perishable items and donated almost $400 for a local food drive.
- CTM students play various roles such as "Santa Claus" for the Best Buddies and community Christmas party, MC'ing the fashion show to raise money for local charities, or creating free "Shop Local" commercials outside of regular course curriculum to benefit local businesses.

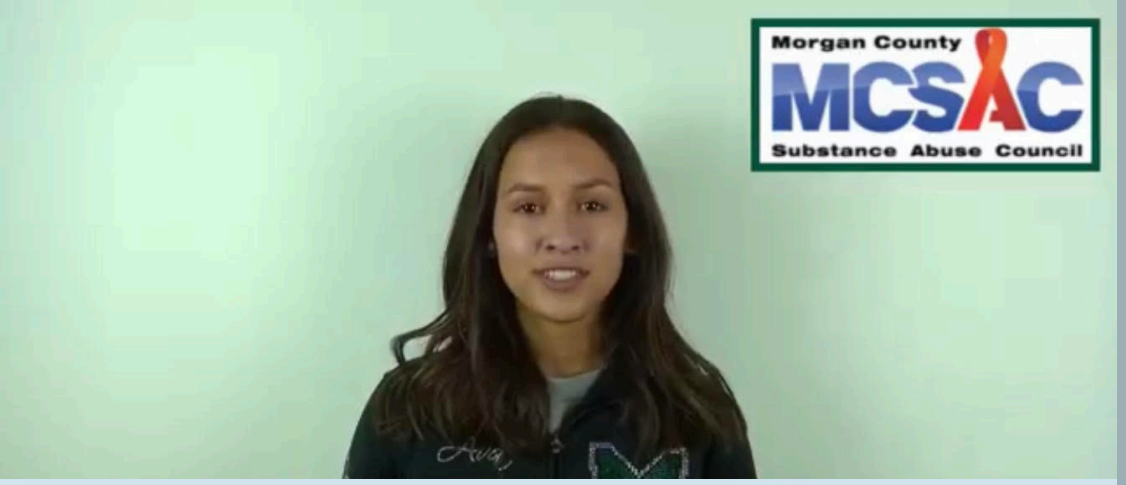
IASB Firefly Award



WALKER CAREER CENTER – 91.1 WEDM

- SANTA CAUSE - 91.1 WEDM teamed up with the Moorhead Community Resource Center to collect toys, clothes, and sporting goods for three Christmas parties for Eastside Indianapolis families.
- We also received over $3,500 in monetary donations. We hosted a drive-thru toy drop off on campus, then transferred money collected to the MCRC to provide gifts and food for the parties.

IASB
Firefly Award



MONROVIA HIGH SCHOOL COMMUNICATIONS

Produced a series of Public Service Announcements for the Morgan County Sheriff's Department and the Morgan County Substance Abuse Council aimed at encouraging students to, "Be the Solution," and not add to the growing problem of substance abuse.

To make a connection within our school community as well, we decided to also add elements which would encourage students to celebrate Prom and Graduation safely.

IASB
Firefly Award

CHARLESTOWN – “THE PIRATE NETWORK” WPMQ-LP

- Charlestown celebrated 50 years of Pirate football last fall. In order to commemorate the anniversary and bring alumni back, WPMQ partnered with the athletic department and a longtime football coach to host a reunion and create a historical exhibit.
- It brought our community together in a way we hadn’t seen before. Now those boards will live forever for future generations of Pirates to view in the new locker room.

IASB Firefly Award

UNIVERSITY OF INDIANAPOLIS - WICR

- WICR Radio joined with the Arts Council of Indianapolis to promote the arts in Central Indiana through the WICR Arts Organization of the Month program.
- Each month the Arts Council selects a small deserving arts organization. WICR then provides complimentary spot production and one-thousand dollars of airtime to promote the featured organization and its upcoming events. Organizations served so far in 2023 include; Storefront Theatre, iibada Dance Company, and ArtMix.

IASB Firefly Award

JEFFERSONVILLE - WJHI 98.5 FM / CABLE 184

- The WJHI program was asked by the Taste of Jeffersonville committee to help them market their event, due to the lack of community participation. Through a student-created advertising and marketing campaign, community participation increased by 300%. Creating the most successful event in their history.
- The Taste of Jeffersonville raises money for projects throughout our Jeffersonville community that include the support of local schools, civic organizations, and other local community charities.

IASB Firefly Award